



# AgriVest Africa Innovation Memo



The  
FutureList

May  
**2025**

# MEET THE INNOVATORS

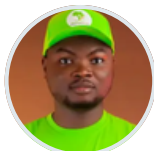


“At AgriVest Africa, we connect smallholder farmers in rural Ghana with impact-driven investors through a crowdfunding platform.

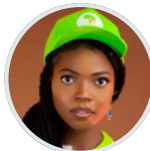
Our solution bridges the financing gap by enabling individuals to invest in farms, providing farmers with access to critical inputs, training, and support, while investors receive both social and financial returns.”

[A note from the Co-founder of AgriVest Africa, Jennifer Abula](#)

## Team



**Mamani Wumpini**  
Founder



**Jennifer Abula**  
Co-founder &  
Managing Director



**Mamani Pagkpema**  
Acting CEO



**Stephen John Ayeh**  
Farmer Relations  
Officer



**Emmanuel Yankson**  
Technical Manager

# EXECUTIVE SUMMARY



**Sector:**  
Agriculture



**Sub-sector:**  
Agri-fintech



**Website:**  
[agrivestafrica.com](http://agrivestafrica.com)



**Funding Stage:**  
Pre-Seed



**Founded:**  
2022



**Locations:**  
Accra & Tamale - Ghana



**Business Model:**  
B2C, B2B

AgriVest Africa is a pioneering agri-fintech platform transforming agricultural investment and farmer empowerment across the continent. By harnessing the power of crowdfunding, the platform connects smallholder farmers with individual and institutional investors to finance crop production, livestock ventures, and produce aggregation.

AgriVest Africa integrates advanced agricultural technology, virtual farm participation, a secure e-marketplace, and real-time investment tracking — creating a seamless experience for both farmers and investors. Through a transparent profit-sharing model, the platform fosters sustainable agricultural growth, financial inclusion, and rural development, while contributing to food security across Africa.

AgriVest Africa's solution bridges the financing gap by enabling individuals to invest in farms, providing farmers with access to critical inputs, training, and support, while investors receive both social and financial returns.

# INNOVATION SPOTLIGHT

AgriVest Africa is a web-based crowdfunding platform that connects investors with farmers and agricultural projects across Africa. Its core offering is enabling individuals and institutions to invest in agricultural ventures, providing capital for crop cultivation, livestock farming, and related activities. In return, investors earn financial returns based on the success of these projects.

## Key Features:



### Direct investment in vetted farm projects:

Investors' funds go directly into specific, pre-screened farming operations that AgriVest Africa has assessed for viability and potential. It offers investors more transparency and a clearer link to tangible agricultural activities, rather than investing in a broad, undefined fund.



### Access to farm inputs, training, and support for farmers:

Beyond just funding, AgriVest Africa actively supports farmers with resources and training to enhance productivity and ensure investment success.



### Social impact reports for investors:

In addition to financial returns, AgriVest Africa measures and reports on the positive social outcomes generated by the investments. This caters to investors who seek both profit and demonstrable social good.



# INNOVATION SPOTLIGHT



## Market and Social Impact

Agrivest Africa's crowdfunding platform connects investors with Ghanaian smallholders, creating both market and social impact. This provides farmers crucial capital, inputs, and training, boosting productivity for investor returns - while empowering farmers, enhancing financial inclusion and livelihoods, and improving food security.



## Scalability of Innovation

The core of Agrivest Africa's scaling innovation is its plan to grow an integrated system of technology and crucial human support, designed to overcome rural obstacles while increasing both reach and social benefits. As part of this growth, they are investigating AI for various uses, including predicting crop outcomes, matching investors effectively, personalizing farmer support, streamlining reporting, and enriching investor interactions.



## Future Outlook

In the next 5–10 years, Agrivest envision scaling across West Africa, incorporating AI-powered insights for smarter farm investments, and launching mobile apps for both farmers and investors. They also want to deepen their impact in rural education by linking farm investments to school support programs.

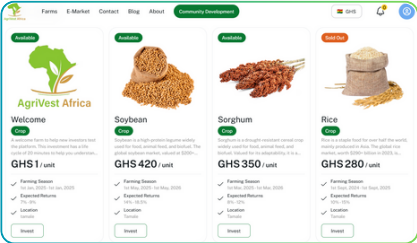


## Navigating Risk

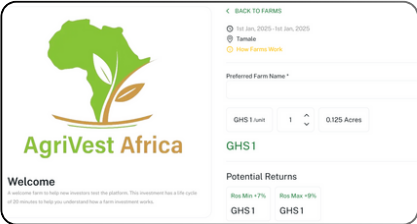
AgriVest is addressing key growth challenges, from investor perceptions of agricultural risk to practical barriers like connectivity, digital adoption, and early-stage funding. They are building community trust, validating through early adopter pilots, and refining their model with partners like the UNICEF Startup Lab, positioning AgriVest for scalable and sustainable growth.

# INNOVATION IN VIEW

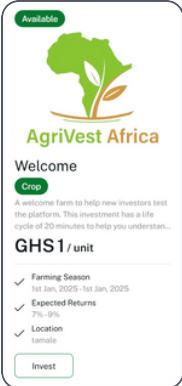
AgriVest Africa's platform is designed to be easy to use, especially for first-time investors and rural partners. They also focus on storytelling to build trust and engagement.



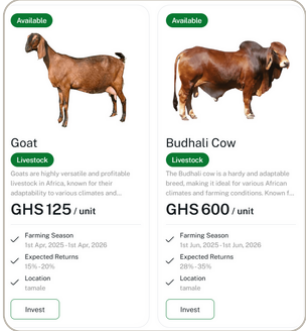
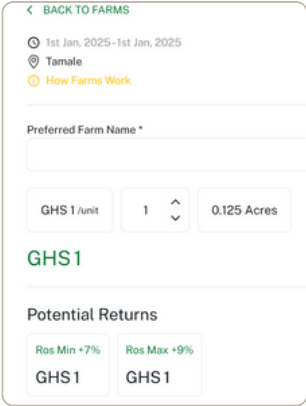
Farm Investment Options – Browse and choose crops like Soybean, Rice etc to invest in.



Investment Details – View returns and input preferences for your selected farm stock.



Crop Investment



Livestock Investment



## CONTRIBUTORS

**Mamani Wumpini**

Co-Founder, AgriVest Africa

**Isaac Kwarteng**

Fintech Innovation Scout, The FutureList

**Henry Duah**

Research Associate, The FutureList

## ABOUT THE FUTURELIST

**The FutureList**, powered by Sand Technologies, spotlights and connects innovators with investors and strategic growth partners to help scale innovation globally.

## PARTNER

**Sand Technologies**, is an enterprise AI solutions company solving complex problems for enterprises and governments around the world.

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# The FutureList



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