

The background of the entire page is a dark, industrial scene featuring large metal structures, pipes, and a crane. In the foreground, two people are seen from behind, sitting at a desk and looking at a large computer monitor. The monitor displays a complex data dashboard with various charts and graphs. The person on the right is pointing at the screen. The overall tone is professional and futuristic.

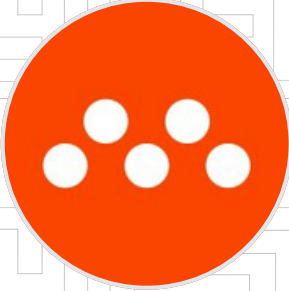
# Mobideo Innovation Memo



The  
FutureList

May  
**2025**

# MEET THE INNOVATORS



“Mobideo’s vision has always been to transform STOs from art to science – from unpredictable and risky events to well-planned and executed projects.

We do this by capturing the collective experience and best practices of our customers, and converting them into repeatable, standardized and measurable digital workflows.”

[A note from Co-Founder & CEO, Amir Green](#)

## Team



[Amir Green](#)  
Co-Founder & CEO



[Yaron Eppel](#)  
Co-Founder &  
Executive Chairman

# EXECUTIVE SUMMARY

**Sector:**

Energy & Industry

**Sub-sector:**

Maintenance & Turnaround  
Technology

**Website:**

[mobideo.com](http://mobideo.com)

**Funding Stage:**

Pre Seed

**Founded:**

2000

**Location:**

Houston, Texas - USA

**Business Model:**

B2B

Mobideo is a global hi-tech company transforming the way industrial workforces operate and perform through digital innovation.

Focused on asset-intensive industries like oil & gas, energy, and chemicals, Mobideo helps organizations better manage complex maintenance events—such as shutdowns, turnarounds, and outages (STOs)—by replacing paper-based processes with smart, digital workflows.

At the core is the Mobideo Platform—a suite of cloud-based applications that leverages mobility, big data analytics, and machine learning to connect field workers and managers in real time. This boosts productivity, improves safety, ensures compliance, and enhances decision-making across operations.

By standardizing best practices and making work processes repeatable and trackable, Mobideo helps companies boost efficiency, optimize resources, and improve financial performance—driving smarter teamwork and scalable operational excellence.



# INNOVATION SPOTLIGHT

Mobideo brings true innovation to industrial operations by transforming complex, manual workflows into connected, data-driven processes. Its platform uses cloud, mobility, and real-time analytics to link workers and managers, enabling smarter decisions, faster execution, and continuous improvement across every project.

## Key Features:



### Integrated Digital Workflows

Mobideo digitizes and standardizes critical work processes, ensuring that field execution aligns with planning. This drives consistency, traceability, and compliance across complex industrial operations.



### Real-Time Operational Visibility

Through live dashboards and mobile reporting, Mobideo provides real-time insight into task progress, workforce performance, and potential delays—enabling faster, smarter decisions.



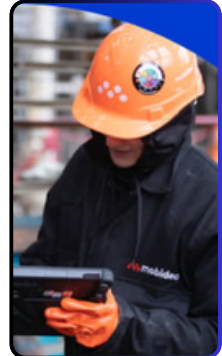
### Mobile Field Execution

The platform empowers field workers with intuitive mobile apps, delivering task instructions, safety checklists, and updates directly to their devices, which enhances productivity and accuracy on the ground.



### STO-Centric Functionality

Built specifically for Shutdowns, Turnarounds, and Outages (STOs), the platform integrates planning, execution, and monitoring into a single system—helping reduce downtime and control costs.



# INNOVATION SPOTLIGHT



## Scalability of Innovation

Mobideo is designed to scale with industrial operations—whether for a single site or across global facilities. Its cloud-based, modular platform makes it easy to expand across teams and locations, standardizing processes while staying flexible. As operations grow, Mobideo ensures companies can manage more work, with less complexity.



## Market and Social Impact

Mobideo is transforming industrial operations. It delivers measurable business impact across asset-intensive sectors by optimizing labor, cutting delays, and increasing overall productivity. On the social side, Mobideo enhances worker safety, promotes accountability, and supports skills development by equipping teams with real-time digital tools—creating safer, smarter, and more empowered industrial workforces.



## Business Model Innovation

Mobideo's business model is built for flexibility and long-term value. Delivered as a subscription platform, it adapts to each customer's pace—growing smarter with use and reducing the cost and complexity of digital adoption in industrial environments.



## Future Outlook

Mobideo is set for strong growth as asset-heavy industries embrace digital tools to improve turnaround and maintenance operations. Its AI-driven platform streamlines complex STO workflows with real-time data and remote oversight. Strategic partnerships and a focus on predictive analytics, remote supervision, and real-time field data integration reinforce Mobideo's role as a key enabler of safer, more efficient industrial operations.

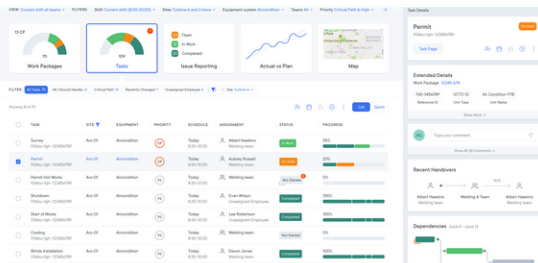
# INNOVATION IN VIEW

Mobideo's web-based platform is purpose-built for managing complex industrial turnarounds, shutdowns, and outages.

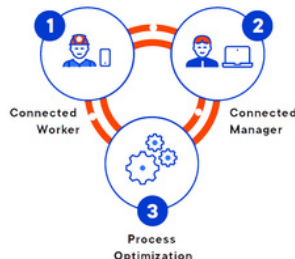
Accessible from desktop and mobile, it equips field teams and managers with real-time visibility, digital workflows, and AI-driven insights. It is also designed for asset-heavy sectors like oil & gas and chemicals.



## Real-time industrial operations oversight



## Real-time dashboard tracks tasks and progress



## Mobideo connects teams in real time for smarter operations



## CONTRIBUTORS

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## ABOUT THE FUTURELIST

**The FutureList**, powered by Sand Technologies, spotlights and connects innovators with investors and strategic growth partners to help scale innovation globally.

## PARTNER

**Sand Technologies**, is an enterprise AI solutions company solving complex problems for enterprises and governments around the world.

Learn more at [www.sandtech.com](http://www.sandtech.com)

# The FutureList



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